



GCKA
CALENDAR
PHOTO
CONTEST

രസമുകുളങ്ങൾ

Experience Kerala through food



GCKA Presents “Rasamukulangal” Contest, an opportunity to *experience Kerala through Food!*

This contest is being organized by GCKA to curate photos to be included in the GCKA yearly calendar.

The theme of this contest is “Rasamukulangal” or “Tastebuds”.

We invite chefs/photographers (Active GCKA members) from all levels of expertise to submit their breathtaking photos of scrumptious Kerala food for a chance to win and to be showcased in our 2022 GCKA calendar! Don your aprons, dust off the old recipes (or call your mom/grandma/fav uncle 😊) and click those photographs – become a part of the future!

We are looking for creative photographs that will tell us stories, refresh our memories, and awaken our taste buds. Entries will be evaluated based on artistic appeal, content creativity, photographic skill, suitability of the subject, quality of the photography, and adherence to the purpose of the contest. 12 top entries will be shortlisted and the photos accompanying these entries will represent a month on the yearly calendar. The decision of the judges is final. We will also be sharing the recipes of the shortlisted entries on GCKA media with our members to try out at home.

Guidelines to ensure fairness and equal opportunity in our region’s ever growing Kerala community have been listed below. We request you to kindly keep this set of guidelines in mind when participating in the contest.

1. **“Rasamukulanga!”** contest will have 4 categories:
 - a. **Prathal:** Breakfast – Kerala dish to kick start the day
 - b. **Cheru-kadi:** Snacks – comfort food
 - c. **Madhura-palahaaram:** Dessert- sweet nostalgia of home
 - d. **Special entries:** Ramzan snacks for April Calendar, Onam Sadya for September Calendar and Xmas Cakes for December Calendar
2. An active GCKA member of any age can participate in the contest. Names of the chef/photographer and their GCKA member IDs must be provided when submitting the entries. Participants without valid member IDs shall be presumed to be non-members and their entries will be disqualified.
 - a. To become a member of GCKA, one needs to be of Kerala/Malayali origin living in NC. Children of parent(s) of Kerala/Malayali descent, and spouses of those of Kerala/Malayali descent are also qualified for membership.
 - b. If your membership has lapsed, you can renew your membership prior to participating in the contest.
3. Food items in the entry should be cooked by an active GCKA member and should not be store/restaurant bought.
4. The photograph of the food item should be original. The chef and the photographer can be different people however both should be active GCKA members. The cooked food item can be presented using props in the photograph. Use of Kerala related props (like uruli, lamp, banana leaf, curry leaf etc.) will be preferred but not mandatory.
5. All entries should be sent in with the accompanying recipes. The recipes can be in Malayalam, Manglish or English. The recipe should be detailed and easy to follow.
6. Members can submit any number of entries (food items/photos) as you wish, but only one image per food item is allowed, and only one image per photographer/chef team can win an entry on the calendar.

7. Photographs should meet the below criteria:
 - a. Digital photography only, no prints will be accepted.
 - b. Images should be in a horizontal / landscape format at a minimum of 300 DPI resolution (Minimum resolution of 3600 × 2700 pixels).
 - c. Photographs with slightly lower resolutions will be reviewed and considered but may be rejected.
 - d. Digital images should be in JPEG format, and minimum of 2 MB.
 - e. Black and white photos are not accepted.
8. By submitting your photos, you are affirming the photo is wholly original and has not been copied in whole or in part, from any other work, and that no other individual has any ownership claim over the image.
9. Entries can be submitted by using the google form link – [Rasmukalangal Google Submission Form](#)
10. Participation in the contest will open from 12:00 AM EST on Friday, October 22nd, 2021, and will close at 11:59 PM EST on Friday, November 5th, 2021. Participation will remain open for the entire duration and will NOT be processed on a first come first served basis.
11. By participating in this contest and sending the photographs/recipes to GCKA email id, you grant a perpetual, irrevocable and royalty-free license to publish your photographs/recipes in any type of GCKA media which may include but not limited to the following - GCKA yearly calendar, GCKA website, GCKA FB page, GCKA Instagram account and GCKA Souvenir.
12. Receipt of entry into the contest will be confirmed by GCKA via email. The preferred medium of all subsequent communication between GCKA and the participant will be via email. Direct all your queries to culturals@gcka.com ONLY.
13. GCKA BOD decision will be considered final.
14. 12 entries will be selected to represent 12 months. Out of these 12 entries, top 3 teams will win cash prizes. All selected entries of the contest will be notified via email by Saturday, November 20th, 2021. The selected chefs/photographers will also need to provide their own photographs to be included into GCKA media as needed.
15. GCKA BOD possesses exclusive rights to make amendments to any of the above-mentioned rules and regulations in the interest of the overall success of the contest and subsequent incorporation into the calendar.
16. Important dates to remember:

Category	Dates
Entry Open	Friday, October 22nd, 2021
Entry Close	Friday, November 5 th , 2021
Selected Entries notified	Saturday, November 20th, 2021